

DEC. 9. 2002 9:42AM

SUTHERLAND ASBILL

NO. 387

P. 1

Patricia Lewis
#13/Response
W. C. J. M.
PATENTS
12-17-02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Thomas J. Reddin et al.

Serial No. 09/296,120

Filed: April 21, 1999

For: METHODS AND SYSTEMS FOR
OCCASION BASED LIFESTYLE
MARKETING

Group Art Unit: 2162

Examiner: Janvier, J.

RESPONSE TO OFFICE ACTION

Commissioner for Patents
Washington, DC 20231

Dear Sirs:

Responsive to the non-final Office Action mailed on September 20, 2002, the

Applicant has the following remarks:

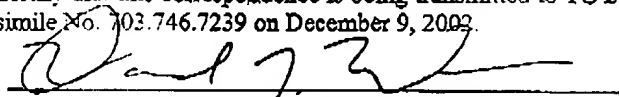
REMARKS

The present application now has 65 claims, Claims 1-57 and 59-66, with Claims 1, 46, 53, 54, 58, 59, and 60 being independent claims. All claims stand rejected.

Paragraph 1: 35 U.S.C. §112:

Claims 44-45 were rejected under 35 U.S.C. §112 as being indefinite. The Examiner stated that the steps of Claim 1 should be recited within the bodies of Claims 44 and 45. The Applicant continues to traverse the rejection. As pointed out in the previous response,

I hereby certify that this correspondence is being transmitted to TC 2100 Before
Final facsimile No. 703.746.7239 on December 9, 2002.


Daniel J. Warren - Reg. No. 34,272

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